



CALL TO ARTISTS: Request for Proposals
Chinatown Barnes Dance Public Art Project
Project Budget: \$30,000.00
Deadline for Submissions: June 29th, 2015

The DC Commission on the Arts and Humanities (DCCA) in partnership with the District Department of Transportation (DDOT), the DC Office of Planning (OP) and the Office on Asian and Pacific Islander Affairs (OAPIA) is pleased to announce the Chinatown Barnes Dance Public Art Project, a new public art initiative designed to enhance the crosswalk at 7th and H Streets NW with artwork. DCCA is seeking proposals for two-dimensional artwork to be applied with paint to the high-visibility crosswalk.

PROJECT BACKGROUND:

Located in the heart of Chinatown, the crosswalk at 7th and H Streets NW is bustling with vehicular and pedestrian activity. To encourage a safer pedestrian experience, DDOT implemented a Barnes Dance crossing system that stops vehicular traffic and allows pedestrians to cross the intersection in every direction, including diagonally, at the same time. Enhancing the crosswalk with artwork would achieve the following goals:

- Activate a project site identified as an economic development core focus area by the DC Office of Planning.
- Enhance the existing character and visibility of the Chinatown Barnes Dance crosswalk.
- Contribute to the cultural enhancement and identity of Chinatown with iconic artwork.
- Encourage pedestrian safety by providing a high-visibility crosswalk.

PROJECT DETAILS:

Local artists and artist teams are invited to submit **up to three** original two-dimensional design proposals for the crosswalk. The selected artist/team must be able to replicate the design onto the crosswalk with highly durable street paint within white perimeter lines provided by DDOT. Applicants should submit concept drawings in the configuration of the template on page 6 of this document and keep in mind the following guidelines:

- Designs should celebrate the visual and cultural character of the Chinatown neighborhood.
- Artwork ideally should be unique yet not overly complicated as to be too distracting to pedestrians.
- Using stencils for the installation of artwork is encouraged to allow for efficient application within a tight window of time that the street will be closed.

ELIGIBILITY:

This opportunity is open to professional artists over the age of 18 based in the Washington, DC metropolitan area (including surrounding areas in Maryland and Virginia within a 50 mile radius of the District) with special preference given to artists living in Washington, DC.

BUDGET:

The total project budget will be \$30,000.00, which includes artist design fee and all costs associated with project execution including installation, assistants as needed, materials and travel.

TIMELINE:

June 1, 2015	Announcement of RFP
June 29, 2015, 5:00 pm EST	Deadline for receipt of application materials
Week of July 6, 2015	Review proposals and select finalist
Late July 2015	Project execution and completion
August 2015	Project dedication

Selection Process:

DCCAH will convene a Selection Committee representing diverse interests and expertise to review proposals and qualifications of the applicants that respond to this call. The committee will use the following criteria in selecting a finalist for the project, which candidates should address in their letter of interest:

- Artistic excellence and innovation as evidenced by past work.
- Creativity in enriching the public realm, streetscape or other public environments and the ability to animate public space.
- Manner in which the artwork speaks to the aesthetic of Chinatown and the culture celebrated in that neighborhood.
- Ability to connect with and engage the local community as well as the visiting public.
- Ability to implement the design efficiently within a short window of time.

QUESTIONS:

Please feel free to contact the following **DC Commission on the Arts and Humanities** staff members with questions:

Elizabeth Carriger, Public Art Coordinator, elizabeth.carriger@dc.gov, 202-724-5613

Tonya Jordan, Public Art Manager, tonya.jordan@dc.gov, 202-724-5613



The DC Commission on the Arts and Humanities (DCCAH) provides grant funds, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city. For more information on DCCAH visit: www.dccarts.dc.gov. As a program of DCCAH, the **DC Creates Public Art** program provides high quality art installations and administrative support services for the public so they can benefit from an enhanced visual environment. The program purchases, commissions and installs public art throughout the District of Columbia to cultivate dynamic, vibrant and nurturing communities through the use of art and design.



The District Department of Transportation (DDOT) enhances the quality of life for District residents and visitors by ensuring that people, goods, and information move efficiently and safely with minimal adverse impact on residents and the environment. DDOT manages and maintains publicly owned transportation infrastructure in the District of Columbia. DDOT is the lead agency with authority over the planning, design, construction, and maintenance of alleys, bridges, sidewalks, streets, street lights, and traffic signals in the District of Columbia.



The DC Office of Planning (OP) guides the development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, by informing decisions, advancing strategic goals, encouraging the highest quality outcomes, and engaging all communities. OP performs planning for neighborhoods, corridors, districts, historic preservation, public facilities, parks and open spaces, and individual sites.



The Office of Asian Pacific Islander Affairs (OAPIA) mission is to improve the quality of life for District Asian Americans and Pacific Islanders through advocacy and engagement. OAPIA advises the Mayor, the Council, and District agencies on the views, needs, and concerns of the AAPI community. OAPIA provides recommendations on District programs and initiatives affecting the AAPI community, and helps coordinate programs and initiatives within the government that promote the overall welfare of the AAPI community.

Submission Requirements:

Please submit the following materials through **SlideRoom** (instructions provided below).

1. Completed **Application Form** (see attached form on page 4). If you would prefer to type the form, please include full legal name(s) (and other professional name as applicable), mailing address, daytime phone, evening phone, email address, Website (optional).
2. Current **CV/Resume**, two page maximum.
3. A **Letter of Interest** briefly expressing interest in the project as well as a description of approach to the project and the proposed design. The letter should not exceed one page.
4. 5 to 10 **digital images of previous work**. Please submit high quality jpgs (do not use gifs, tiffs or other formats). Please do not embed images into PowerPoint or PDF documents.
5. Up to 3 **Design Proposals** for the crosswalk in jpg or PDF format.
6. **Image List** (title, year, medium, dimensions) corresponding to submitted images.
7. List of at least three **Professional References**. Please include name, address, phone number and email address for each individual.

Deadline for Submission: Application materials must be received by **Monday, June 29th, 2015, 5:00 pm EST.**

How to Apply: Applications must be submitted online through **SlideRoom**. Please follow the link <https://dcarts.slideroom.com/#/permalink/program/25690> to upload all requisite application materials. In order to access the application portal, all applicants will first be prompted to create a SlideRoom account, at no cost. Once logged into the newly created account, applicants will be able to submit all materials outlined above. Any incomplete submissions at the time will be disqualified.

Should you have any issues with the SlideRoom portal, please contact us so that we may assist you or make alternative arrangements for submission.



APPLICATION FORM
DC Commission on the Arts and Humanities
Chinatown Barnes Dance Public Art Project

Please complete this form and include with application materials.

Applicant's Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ Cell/Mobile (optional): _____

Email address: _____

Web site (optional): _____

DEADLINE: Submissions must be received by **5:00 PM EST on Monday, June 29th, 2015**

QUESTIONS:

Please feel free to contact the following **DC Commission on the Arts and Humanities** staff member with questions:

Elizabeth Carriger, Public Art Coordinator, elizabeth.carriger@dc.gov, 202-724-5613

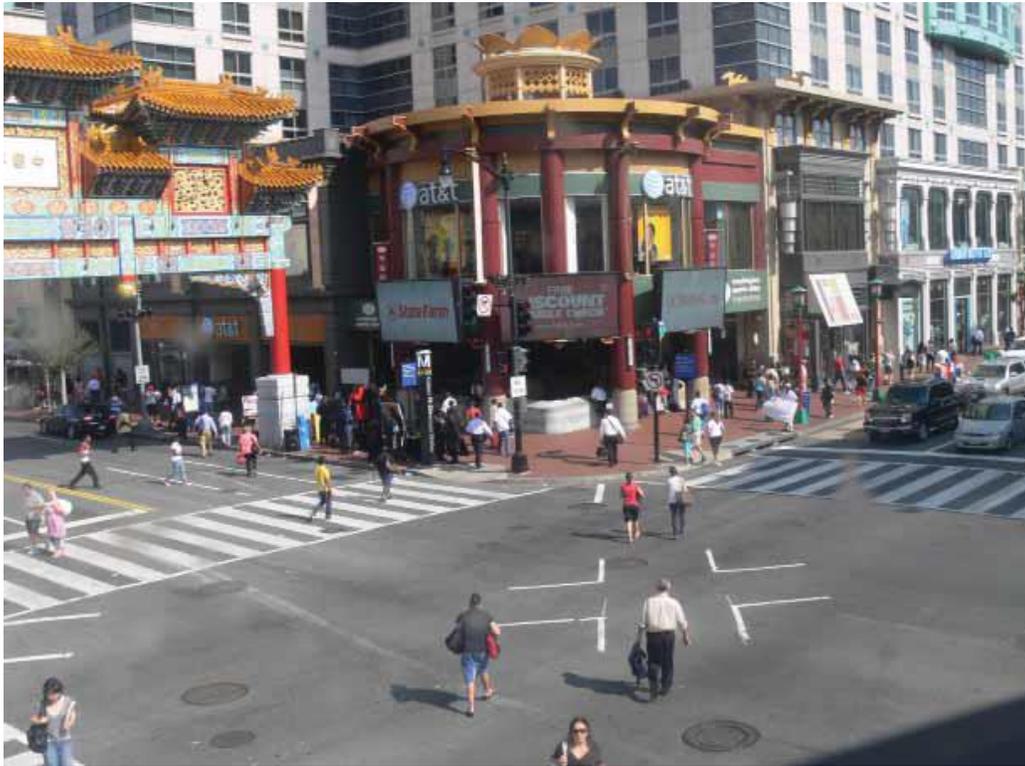
Tonya Jordan, Public Art Manager, tonya.jordan@dc.gov, 202-724-5613

APPLICATION CHECKLIST:

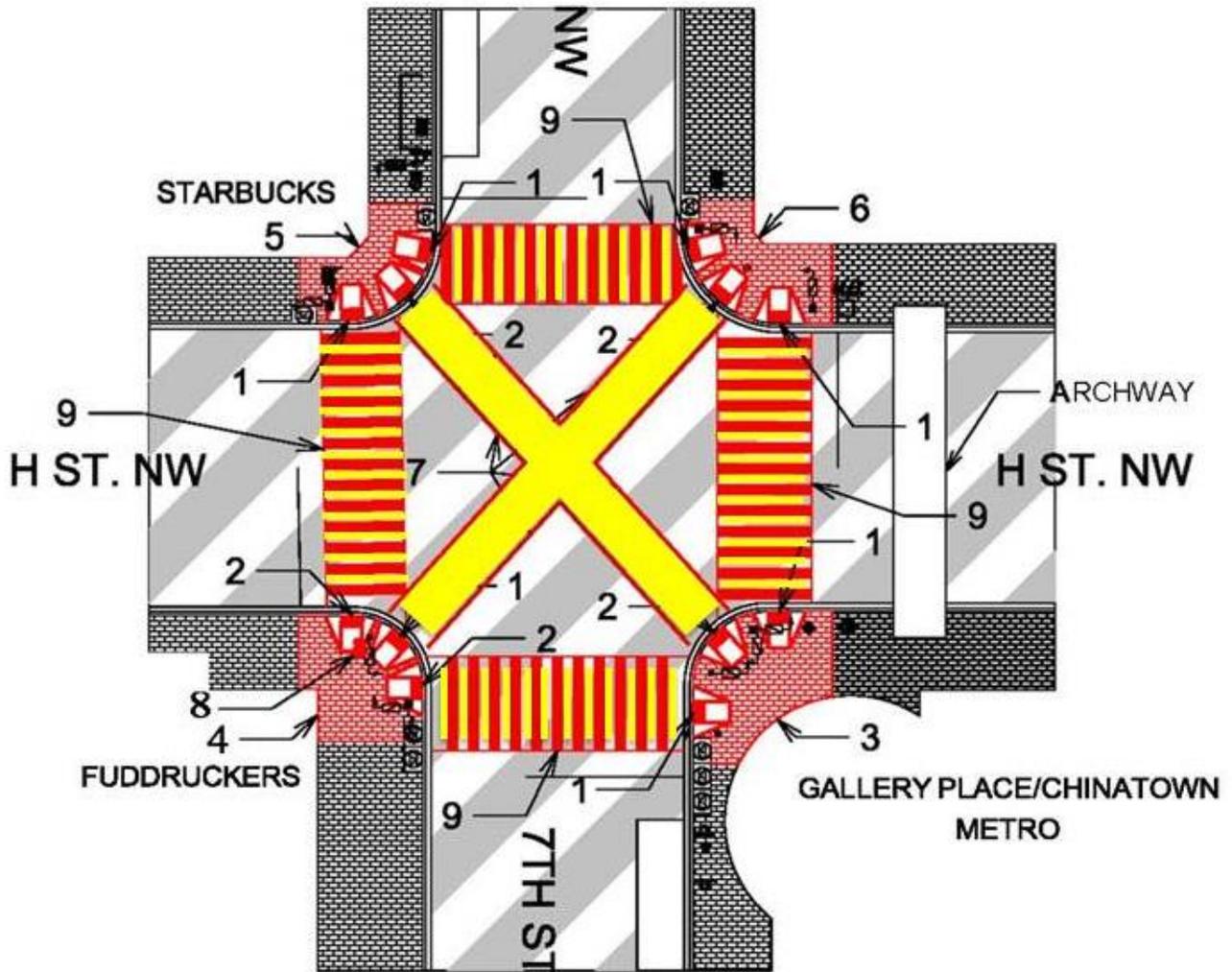
- _____ Application Form
- _____ CV/Resume
- _____ Letter of Interest
- _____ 5 to 10 Images of Previous Work
- _____ Up to 3 Design Concept Proposals
- _____ Image List
- _____ At least 3 Professional References

SITE PHOTOS
7th and H Streets NW

(Note: Area will be repaved and fresh lines will be created with thermoplastic.)



TEMPLATE
7th and H Streets NW



Note: Artwork can be placed in the areas in yellow for the central crosswalk and peripheral cross streets and must stay within stripped thermoplastic borders (indicated in red but actual lines will be white) that will be provided by DDOT.

CROSSWALK EXAMPLES IN OTHER CITIES

