BROOKLAND MIDDLE SCHOOL
CALL TO ARTISTS
For
Five (5) Works of Art at Various Prices on Page 5

Opportunity

The Department of General Services ("Department" or "DGS") is issuing this Request for Qualifications (RFQ) to engage individual artists and artistic teams (Artist) to respond to this Call to Artists with professional qualifications in addition to a proposal of site-specific artistic capital improvements for the new Brookland Middle School, located on Michigan Avenue, N.E., Washington, DC 20032 in the Brookland Community of Ward 5. The Artists shall develop a new original permanent work of art made specifically for the site that reflects the history of the Brookland Community, Washington, D.C.

There are two (2) selection processes:

- Request for Qualifications (RFQ), whereby an Artist and/or Team submits images of prior work public art projects demonstrating five years of site –specific public art experience.

APPLICATION DEADLINE DECEMBER 13, 2013
SEMI---FINALISTS ANNOUNCED DECEMBER 2013

The finalist will be selected through an Art Selection Committee selection process. This will be a commission for a new original permanent work of art made specifically for the site.

- Conduct semi-finalists site visits and community input session(s). Submittal of a site – specific design proposal

SITE SPECIFIC DESIGN PROPOSAL DEADLINE JANUARY 24, 2014

Site Specific Proposals shall include or consider the following:

- Fabricated from durable, low-maintenance material that can withstand the elements and requires minimal maintenance.
- Incorporate context of the Ward 5 community, with sensitivity to the history, traditions and iconography that uplift the pride of the community.
- Adhere to requisite ADA and safety regulations.
- Engaging and enjoyable to individuals of all ages and backgrounds.

Community Context

About Brookland middle school community:
http://profiles.dcps.dc.gov/Brookland+Education+Campus+%40+Bunker+Hill

Community Background:
http://en.wikipedia.org/wiki/Brookland_(Washington,_D.C.)

Existing Design Documents for Brookland Middle School:

http://dgs.dc.gov/turkey_thicket_park_brookland_middle_school

About DC Department of General Services:

The Department of General Services (DGS) has a mission to elevate the quality of life for the District with superior construction, first-rate maintenance and expert real estate management. By building and maintaining safe and green state-of-the-art facilities which foster economic growth and elevate educational environments, our trusted and skillful employees create modern and vibrant communities across all of the District of Columbia.

The Department of General Services (DGS), a newly established District agency, provides cost-effective, centralized facility management services. In October of 2011, the agency assumed the functions and responsibilities of the Department of Real Estate Services (DRES), Office of Public Education Facilities Modernization (OPEFM), Municipal Facilities: Non-Capital agency, and the capital construction and real property management functions of several other District agencies.

DGS improves the efficiencies of basic services, while removing redundancies, to provide the most cost-effective management and ensure the best value of the District's property acquisition, construction and maintenance resources.

The Department of General Services:

- Manages the capital improvement and construction program for District government facilities;
- Acquires real property, by purchase or lease, for use by the District government;
- Manages space in buildings and adjacent areas operated and leased by the District government;
- Provides building services for facilities owned and occupied by the District government, including engineering services, custodial services, security services, energy conservation, utilities management, maintenance, inspection and planning, repairs and non-structural improvements; and
- Disposes of District real and personal property through sales, leases or other authorized methods.

Eligibility

The competition is open nationally to professional artists with five years of site-specific and/or public art experience; however preference will be given to artists certified by the Department of Small and Local Business Development. Artists should have demonstrated experience working with community representatives, youth, businesses and government entities. It is also important that if the artist(s) selected for the project are not already very familiar with the Ward 5 they should be willing to actively engage and collaborate with local residents.

Selection Criteria & Process

The selection committee, representing diverse interests and expertise, will review images submitted by artists and recommend between (3) three to (5) five Semi-Finalists for each project. Each Semi-Finalist will be awarded a $500 honorarium to create a site-specific design proposal that would include a scale model or rendering, an itemized budget, a project timeline, and a project narrative. Semi-Finalists must be available to attend a site visit and community meeting(s) in January 2014.

After the site-visit and community meeting(s), the semi-finalist must present their proposals at a community Open House. This will give the broader Ward 5 community a chance to view the proposals and hear the artist's intent. After the Open House session, semi-finalists will present their work to the selection committee. The selection committee will review the designs and recommend (1) one finalist/team for the project.

The following Public Art Evaluation Criteria will be used for the Finalist:

Artistic Content

80 %

- The applicant's work sample and support materials (brochures, articles, letters of support, etc.) demonstrate high standards of artistic excellence within the chosen discipline(s);
- Artist(s) and/or applicant's written concept exhibits high quality, innovation and creativity
- Applicant has experience with site specific pubic art projects and uses personnel with demonstrated arts expertise (such as arts administrator, professional artists) to plan and implement artistic content;
- The described project, goals and schedule of planned activities are feasible;
- The applicant demonstrates a commitment to hiring DC-based artists, where applicable, to deliver artistic content (such as arts administrators, professional artists); and
- Artist(s) and/or applicant demonstrate the ability to translate artistic discipline to project participants.
- The Artist's portfolio of work is feasible for this particular project.

Community Engagement and Impact

5 %

- Project provides shared learning opportunities in the District that facilitate a greater participation in the arts, relative to the artistic discipline
- Applicant demonstrates sensitivity to the cultural, ethnic and economic background of the participants and the residents of the District of Columbia

- Project addresses significant diversity of expression;
- Project addresses needs of the community;
- Project location(s) and presentation(s) are accessible to persons with disabilities; and
- Applicant has substantive experience working with community representatives, landscape architects, business and government entities

Capacity and Sustainability

10 %

- The applicant is sufficiently stable, in terms of arts expertise, organizational capacity, and financial status to implement the proposed project;
- The applicant demonstrates the internal capacity to administer the project and has appropriate financial monitoring systems in place to track expenditures
- The applicant's budget information is detailed, accurate, feasible, and directly related to the project. All items are eligible expenses;
- The applicant has experience in producing similar public art projects; and

Level of Participation

5 %

- Applicant demonstrates effective outreach to project participants;
- Applicant involves District residents (artist(s), active participants, audience) and community in the planning of project activities.

The design proposal and the selection committee's recommendations will be forwarded to the DGS for review and final approval. The artist whose design is approved will then enter into an agreement with DGS for final design, fabrication and installation of the artwork.

Project Goals, Themes, & Budget

This Call for Artists seeks FOUR works of art for spaces throughout the school and school grounds. Please be very specific (referring to Artist number) as which piece(s) of art you are responding to.

The total budget for each project is as follows:

Work of Art #	Location	Theme	Budget
1	Entry Plaza	Community, Brookland with possible environmental sustainability connections to storm water tanks (level guage) and geothermal loop	$50,000.00
2	3 Story Atrium	Diversity (Most likely a suspended vertical work of art)	$50,000.00
3	Outdoor Classroom	Environmental Sustainability (Interactive, educational and didactic works of art to highlight wind, solar and other renewable energy sources)	$50,000.00
4	Banners & pavement wayfinding- on the Michigan Avenue Side of the school	Brookand (long-lasting weather-resistant materials)	$50,000.00
5	Main Lobby	Performing Arts	$30,000.00

The indicated budget must include all artists' fees and costs associated with design, fabrication, and travel, transportation of work to the site, insurance, permits, installation and documentation of the artwork.

Calendar and Timeline

Project Timeline	
Call/RFQ Released:	**11/20/13**
Question submission deadline	**12/6/13**
Responses to questions issued	**12/10/13**
Submission Deadline for RFQ:	**12/13/13**
First Round Panel Review	**By 12/20/13**
Semi-finalists Notified and Announced:	**By 12/23/13**
Site Visit Tour and Community Meeting with Semi-Finalists:	**By 1/10/14**
Site-Specific Proposals Due:	**1/24/14**
Proposal Presentation:	**Between 1/27/14-2/7/14**
Finalist Announced:	**February**
Contract Executed:	**February**
Final Design, Fabrication and Installation Begins:	**March - July**
Installation Complete deadline:	**8/15/14**

RFQ SUBMISSION REQUIREMENTS
(Design proposals are NOT accepted at this stage.)

PLEASE INCLUDE A COPY OF ALL THE FOLLOWING ON A CD ROM OR JUMP DRIVE.

- Complete **APPLICATION FORM**. **Attachment A**
- One Page **Letter of Intent** stating your interest in and qualifications for the project. Describe in detail the approach to engage the community. Within the letter, outline your past working with the community.
- Up to **10 DIGITAL** images of previous artwork. Images should be numbered to correspond with the **Image identification list**. Example: 01_Jones; 02_Jones. Digital images should be submitted on a CD---R or Zip Drive. Do not embed images into PowerPoint or submit moving image or audio files. Images submitted in any other format than jpgs will be disqualified.
- Current artistic **RESUME** highlighting experience with site---specific work and public art commissions.
- **SELF---ADDRESSED STAMPED ENVELOPE** with sufficient postage and large enough to accommodate you slides and protection for your slides if you would like them returned.
- Please make a copy of the application to keep for your records.

QUESTIONS- E-mail no later than December 6, 2013, by 5:00pm

Contact Kim Gray at
kim.gray@dc.gov or
(202) 724--4121 phone

MAIL OR DELIVER ENTRIES TO:
D.C. Department of General services
Att'n: JW Lanum
2000 14th Street, NW 8th Floor
Washington, D.C. 20009
Phone: (202) 724-4121

APPLICATION FORM

Brookland Middle School Art Project DEADLINE DATE:
DECEMBER 13, 2013

Name _____

Address _____

City_____ State_____ Zip _____

Daytime Phone_____ Email _____

I have reviewed Attachment #1 and I am applying to be Artist #: (circle ONE (1))

#1 #2 #3 #4 #5

IMAGE IDENTIFICATION LIST

1. _____
   Title Materials Dimensions Year/Location Budget/Price

2. _____
   Title Materials Dimensions Year/Location Budget/Price

3. _____
   Title Materials Dimensions Year/Location Budget/Price

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10 _____
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