

2015 Grantee Forum

DC PrEP

A Municipal Scale Up Approach



What is PEP/nPEP?

- Post-Exposure Prophylaxis
 - Involves taking antiretroviral medicines as soon as possible, but no more than 72 hours (3 days) after exposure to HIV
 - Two to three drugs are usually prescribed, and they must be taken for 28 days.
 - PEP should only be used right after an uncommon situation with potential HIV exposure.



What is PrEP?

- Pre-Exposure Prophylaxis
 - The goal of PrEP is to prevent HIV infection from taking hold if you are exposed to the virus.
 - Requires consistently taking one pill every day.
 - Similar medication that is used to keep the virus under control in individuals who are HIV positive.
 - CDC recommends that individuals who are HIV-negative and at substantial risk for HIV should consider PrEP.



PrEP Candidates

- Individuals at substantial high risk of acquiring HIV, which could include:
 - **Men who have sex with men (MSM)**
 - HIV-positive sexual partner
 - Recent bacterial STI
 - High number of sex partners
 - History of inconsistent/no condom use
 - Commercial sex work



PrEP Candidates (cont.)

– Transgender individuals

- Engaging in high-risk sexual behaviors

– Heterosexual women and men

- HIV-positive sexual partner
- Recent bacterial STI
- High number of sex partners
- History of inconsistent/no condom use
- Commercial sex work
- High-prevalence area or network



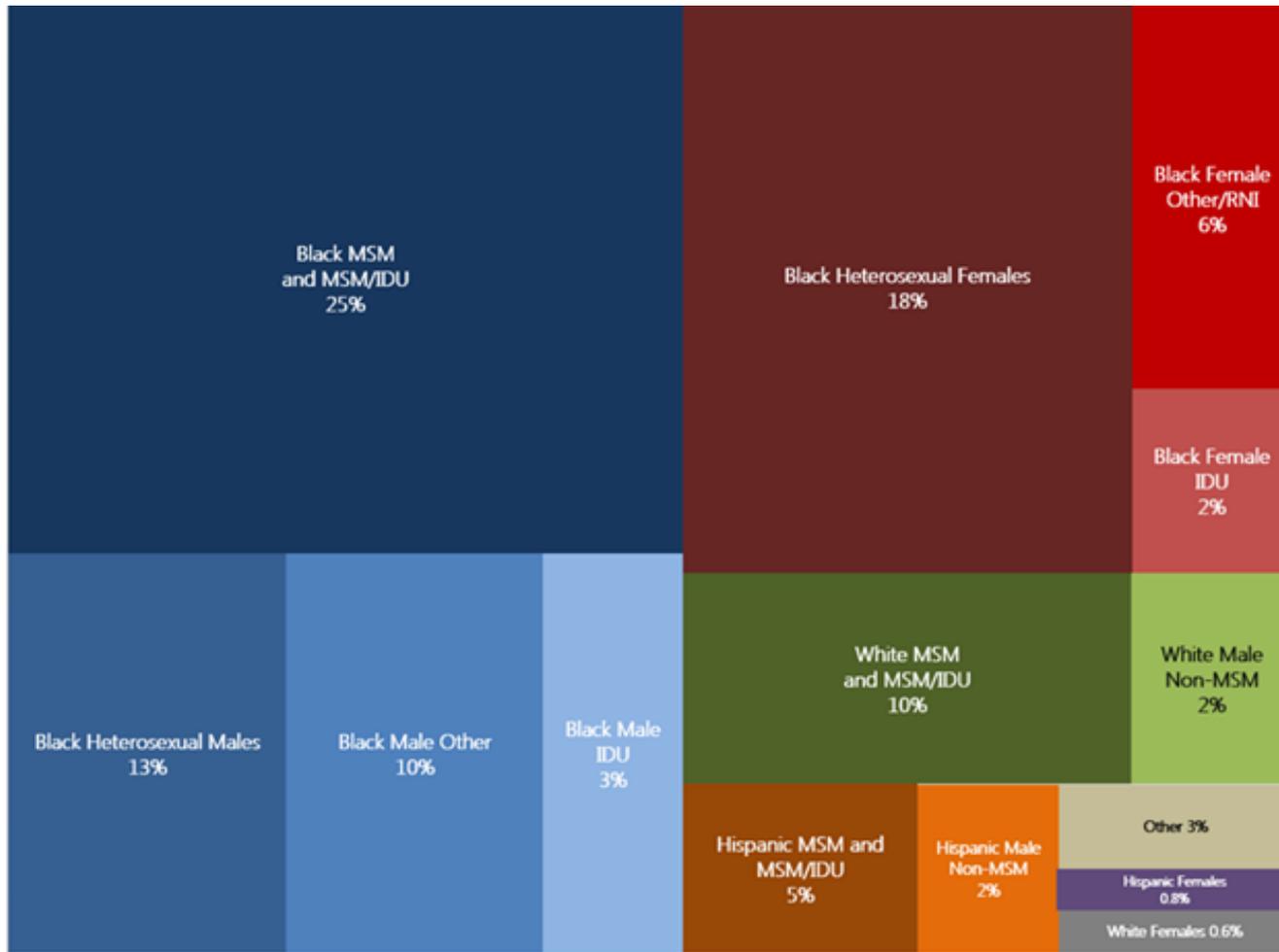
PrEP Candidates (cont.)

– Injection drug users (IDU)

- HIV-positive injecting partner
- Sharing injection equipment
- Recent drug treatment (but currently injecting)



Newly Diagnosed HIV Cases in DC



2009-2013 surveillance data by race/ethnicity and mode of transmission



PrEP in DC

- Implement a large scale PrEP approach
- Reach populations of focus
- Identify resources
- RX + Support
- Make PrEP an routine prevention intervention
 - Community
 - Medical providers



Building the ship...

- Objective 1: Educate providers about PrEP
 - “Providers” extends beyond medical doctors
- Objective 2: Recruit persons to start PrEP
 - Substance users
 - Men who have sex with men (MSM)
 - Sex workers
 - High risk heterosexuals



DC Targeted PrEP Populations

- Based on 2013 surveillance data proportion of new diagnosed HIV cases
 - African American Men who have Sex with other Men (MSM)
 - African American Heterosexual Females



Community Perspective



Andromeda

➤ MSM

- Messaged 2,769 MSM about PrEP at Andromeda via Growlr ap
- PrEP information banner ad displays (n=64,472) from 3-9-15 to 3-12-15 on Scruff ap
- Provided PrEP information basics and information about Andromeda to $\geq 98^*$ MSM who specifically seek out unprotected sex online
- Crew Club – beginning later this month

➤ Substance Users

- Educated persons engaged at Círculo de Andromeda (provides alcohol & drug evaluation and treatment by mental health professionals)



Whitman Walker Health Center

- 616 clients received PrEP education
- 251 clients enrolled in PrEP program
- 27 providers trained in providing PrEP



Whitman Walker Health Center (cont.)

- Educates patients who come to access PEP at WWH to allow for PEP to PrEP continuation if clinically appropriate
 - Allows for identification and targeted outreach to those who may most benefit from PrEP
- Site-based HIV counseling and testing
- Mobile testing van
- Venue-based testing in high-risk areas
- Gay Men's Health and Wellness Clinic



Education/Outreach Materials

- PrEP forum at GW
- Safer sex education brochure
- Condom and lubricant distribution
- In the process of making palm cards
- PrEP buttons
- PrEP T-Shirts
- Social media



Challenges

- Website
- Building community trust
- Changing the public perception of Andromeda
- Overcoming “Truvada Whore” stigma
- Navigating insurance coverage



Questions for you!

- Avenues for Rx
 - Co-pays
 - Medicaid/insurance
- Who else should start PrEP
- Engaging community
 - Youth
 - Minority
 - Women
 - Men who have Sex with other Men (MSM)



Questions for you! (cont.)

- What about Prevention??
 - Condoms?
 - Other STD's?
- How long is long is long??

THANK YOU!!

