



15th Annual Public Private Partnership Conference
“Building People – Building Stronger Organizations”
The Nonprofit Sector Significance: A Pathway to the Middle Class
Monday, September 28, 2015 (8:00 a.m. to 4:00 p.m.)
Kellogg Conference Hotel at Gallaudet University located 800 Florida Avenue, N.E.
Washington DC 20002

08:00 – 08:30 am Registration/Continental Breakfast

08:30 – 08:45 am Welcome Remarks (Deborah Carroll, DOES, Lafayette Barnes, OPGS, and Glen O’Gilvie CNA)
08:45 – 09:45 am Opening Plenary (Mayor Muriel Bowser-invited and Bruce McNamer, President and CEO Community Foundation for the National Capital Region)

Keynote Address – What’s Working in the Nonprofit Sector to Move into the Middle Class delivered by Sarah Rosen Wartell, Director Urban Institute

09:45 – 10:00 am Break (Move to Breakout Sessions)
10:00 – 11:30 am Morning Breakout Sessions

- a) Significance of the Nonprofit Sector as a Sustainable Employer Moderator: Lisa Brown-Morton, Pres. & CEO, Nonprofit-HR
- Description – Participants will learn about the state of the District and region’s nonprofit employment sector including labor market data trends on its major industries, jobs, wages, and tax revenues.
- Panelists –
 - i. Lester Salamon, Johns Hopkins Center for Civil Society Studies
 - ii. David Talan, US, Bureau of Labor Statistics
 - iii. Saikou A. Diallo, Ph.D., Associate Director Labor Market Research & Information, DOES
- b) What are the Employment Needs of the Non Profit Sector Moderator: Wade Henderson, President and CEO, The Leadership Conference on Civil Rights (invited)
- Description – Participants will learn about the diverse hiring requirements of executives and recruiters as well as their suggestions to provide job seekers with skills to compete for the their career opportunities.
- Panelists –
 - i. John H. Graham, Pres. & CEO, American Society of Association Executives
 - ii. Bettina Deynes, V.P. Human Resources and Diversity, Society for Human Resource Management
 - iii. Lyles Carr, Senior V.P., McCormick Group Inc.
 - iv. Jermaine Hampton, Dir. AimHire Job Placement Program, Friendship Place
- c) Aligning Workforce Development & Placement with the Sector’s Career Opportunities Moderator: Deborah Carroll, Dir. DC-DOES
- Description – Participants will learn how effectively District government and service providers are aligning their workforce development programs with the skills and talent career needs of nonprofit employers
- Panelists
 - i. Andrew Rogers, Assoc. Dir., DC Workforce Investment Council
 - ii. Emily Durso, Chief of Planning and Post-Secondary Education Readiness, DCPS
 - iii. Benton Murphy, Senior Director Philanthropic Services, CFNCR
 - iv. Stephanie Berkowitz, Pres. & CEO, Northern Virginia Family Services
 - v. Amanda Andere, Pres. & CEO, Wider Opportunities for Women

11:45 – 12:00 pm Break in Exhibit Hall

12:00 – 12:30 pm Networking Lunch

12:30 – 01:45 pm Luncheon Plenary Session (Regional Approach to Securing Government Grants and Contracts) Moderator: Chuck Bean, Executive Director, Metropolitan Washington Council of Governments

Description – Participants will develop an understanding of the region’s grant-making and procurement priorities and practices from District-Maryland-Virginia government officials.

- Panelists
 - i. Donna Crocker-Mason, Prince George’s County
 - ii. Wayne Turnage, Director, DC Department of Health Care Finance
 - iii. Patricia Stevens, Director, Fairfax County Office of Public Private Partnerships
 - iv. Bruce Adams, Director, Montgomery County Office of Community Partnerships

01:45 – 2:00 pm Break (Move to Breakout Sessions)

02:00 – 3:30 pm Afternoon Breakout Sessions

- d) Straight-Talk with Recruiters: Encouraging Millennials to Seek Nonprofit Careers Moderator: Kesha Chandler, Program Associate, Community Foundation for the National Capital Region

Description – Participants will hear from recruiters about ways to promote awareness among millennials about sector’s professional staffing needs, career benefits, and how to increase their competitiveness.

- Panelists
 - i. Elizabeth Humphrey, Principal McCormick Group Inc.
 - ii. Emily Schelle, Senior Manager Client Services, Careers in Nonprofits
 - iii. Jennifer Baker, Director Business Services, American Society of Association Executives Inc.
 - iv. Dennis Sawyers, Senior HR Business Partner, Nonprofit-HR

- e) Successful Organizational Performance-Based Data and Evaluation Capacity Building Initiatives: Glen O’Gilvie, CEO, Center for Nonprofit Advancement

Description – Participants will learn about effective capacity building initiatives and tools used to collect, analyze, and measure organizational performance data required by many public and nonprofit grant-makers.

- Panelists
 - i. Tamara Arsenault, Director of Innovation Partnerships, Global Communities
 - ii. Lindsey Buss, Sen. Officer Community Outreach External and Corporate Relations, World Bank
 - iii. Isaac D. Castillo, Deputy Director, DC Promise Neighborhood Initiative
 - iv. Sylvia R. Benatti, PhD., Campus Dir., Nonprofit Leadership Alliance, School of Business and Public Administration, UDC

- f) Diversifying Nonprofit Funding Sources for Greater Sustainability: Moderator: Courtney Snowden, DC, Deputy Mayor for Greater Economic Opportunity

Description – Participants will learn from multi-sector procurement and grant leaders best practices used to apply, obtain, and manage diverse financial resources to grow and sustain their program operations.

- Panelists
 - i. Angela Jones Hackley, V.P. Philanthropic Services, CFNCR
 - ii. Deborah Carroll, Director DC Department of Employment Services
 - iii. Nancy Hapeman, DC Office of Contract and Procurement
 - iv. Kelly Sweeny McShane, President and CEO, Community of Hope

03:30 – 04:00 pm Closing Plenary Session: Recap of Conference Highlights and Interactive Evaluation